



Armando Navarro

Through my career, I've thrived in creating long-standing collaborative partnerships built on honesty and purpose within the fields of arts, culture, and commerce.

I've worked on developing an online presence, guidance in HTML, CSS rich media development in digital advertising, including landing pages, video editing, and UX design. I believe in a life where work and play are entwined to achieve your goals.

Contact Information

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Tools and Platforms

Adobe Creative Cloud (Suite)
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD (UX)
Figma / Sketch / Invision
Adobe Dreamweaver
VS Code
Adobe Premiere Pro
Adobe Audition
Adobe Media Encoder
Adobe After Effects
Adobe Animate CC
Adobe Acrobat DC
Autodesk Maya
Blender 3D
Google Campaign Manager (GCM)
Google Studio
Google Suite
Google Web Design (GWD)
Microsoft Office / Office 365
Sizmek AD Server
WordPress (CMS)
Advance Custom Post Types

Education

2006 – 2009
The Art Institute of Fort
Lauderdale
B.S. Media Arts and Animation

2021 – Current | Eyemart Express

Art Director

Develop HTML Programmatic Display and front-end/back-end UX wireframing designing systems, including 2nd phase of developing landing pages and other marketing materials for the company website.

Lead communicating corporate image and branding identity as well as tutoring. Direct and develop creative design and execution for general visual communications objectives, including but not limited to videos for social, CTV for institutional and retail business commerce, and In-Store TV.

2018 – 2021 | Multiview, Inc.

Assistant Art Director

Assist the Art Directors in various tasks, including Landing Page, Rich Media, Content Creator, Quality Assurance (QA) Digital Ad design, Google Campaign Manager, Advertiser, Publisher, Google Campaign Manager, Google 360, and video editing.

2015 – 2017 | Econo

Assistant Art Director

Develop strategic initiatives for video release news, presentations, TV spots, retail, and institutional ads for the Econo brand. Managed design content for social media and other initiatives. Rebrand the look and feel including promotional campaigns, such as; Econo Visa, Gift Card and EconoMiApp.

2013 – 2015 | Paradigm Associates Agency

Associate Art Director

Video Production, Visual Effects, and Graphic Artist for various corporate and retail brands. Design, promote, develop, and edit content creative video compositions for TV advertisements, corporate brands, and graphic design in general. Movie trailers for the movie theater market in Puerto Rico and Latin America.

2009 – 2018 | Freelance Designer

Skills

Art & Creative Direction
Editorial Illustration
Print & Collateral
Digital and Media Content

Iconography
Packaging
3D Modeling & Visual effects
Video Production

Applications Design & Dev
HTML5/CSS3
JavaScript/PHP